

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Industrial Promotion – Extension of certain incentives under Industrial Investment Promotion Policy (IIPP) 2010-15 to M/s MRKR Constructions and Industries Pvt. Ltd., Kadapa District for their proposed 2.5 Mil. Tons Capacity Cement plant along with 50MW Captive Power Generation as a Mega Project – Orders- Issued.

-----

**INDUSTRIES & COMMERCE (IP) DEPARTMENT**

**G.O.Ms.No. 19**

**Dated:10-1-2012  
Read the following:-**

1. From the Chief General Manager of M/s MRKR Constructions and Industries Pvt Ltd, Kadapa District, Letter No. Nil, dated.10 .01.2011.
2. The State Investment Promotion Committee Meeting held on 27.12.2011
3. The State Investment Promotion Board Meeting held on 31.12.2011.

>><<

**ORDER:-**

M/s MRKR Constructions and Industries Pvt Ltd, proposed to set up a 2.5 Million Ton capacity Green field cement plant in Kadapa District with an investment of Rs 2400 Crs in two phases and to provide employment to 2000 persons directly. The requests of the company are as follows.

- (a) Grant Prospecting License/ Mining Lease for 1000 hectares of land both Private and Government in Pendlimarri and Vallur Mandals of Kadapa District.
  - (b) To extend incentives as extended to M/s Dalmia Cements and M/s Bharathi Cements Ltd.
2. In the reference 2nd read above, State Investment Promotion Committee (SIPC) have discussed the above proposal in its meeting held on 27.12.2011 and decided to place the matter before the State Investment Promotion Board (SIPB) with a recommendation to extend normal incentives as per IIPP 2010-15 Policy
  3. In the reference 3rd read above, State Investment Promotion Board in its meeting held on 31.12.2011 discussed the proposal in detail and decided to extend the normal incentives as per IIPP 2010-15.
  4. The Government after careful examination of the proposal and in view of the decision of the State Investment Promotion Board, hereby extend the following incentives to M/s MRKR Constructions and Industries Pvt Ltd, Kadapa District proposed to set up Cement plant with an investment of Rs 2400 Crores under Industrial Investment Promotion Policy 2010-2015, as a Mega Project
    - (i) 100% reimbursement of Stamp duty and transfer duty paid by the industry on purchase of land meant for industrial use.

**Contnd..2**

- (ii) 100% reimbursement of Stamp duty on mortgages and hypothecations.
- (iii) Fixed power cost reimbursement @ Rs.0.75 per unit (upper ceiling) on the proposed revised rates (2010-11) for 5 years from the date of commencement of commercial production. In case, decrease in Power Tariff, the reimbursement will be reduced proportionately.
- (iv) 25% reimbursement of Net VAT/CST for a period of 5 years from the date of commencement of commercial production.
- (v) 50% Reimbursement of cost involved in skill upgradation and training the local manpower limited to Rs.2000 per person.
- (vi) 25% subsidy on specific cleaner production measures limited to Rs.5.00 Lakhs.
- (vii) Infrastructure like roads, power and water will be provided at door step of the industry for standalone units by contributing 50% of the cost of infrastructure from IIDF with a ceiling of Rs.1.00 Crore, subject to (a) the location should be beyond 10 kms from the existing Industrial Estates/IDA's having vacant land/shed for allotment and (b) cost of the infrastructure limited to 15% of the eligible fixed capital investment made in the industry.

5. The industry shall provide atleast 80% of employment to the candidates belonging to Andhra Pradesh State for becoming eligible to the above incentives.

6. The Commissioner of Industries, Hyderabad shall take necessary action, accordingly and intimate the status of the progress of work done by the unit from time to time to Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**T.S. APPA RAO**  
**PRINCIPAL SECRETARY TO GOVERNMENT AND**  
**COMMISSIONER FOR INDUSTRIAL PROMOTION**

To

The Commissioner of Industries, A.P., Hyderabad.

M/s MRKR Constructions and Industries Pvt Ltd, Kadapa District through the Commissioner of Industries, AP, Hyderabad.

Copy to:

The Revenue (CT) Department.

The Revenue (Registration) Department.

The Energy Department.

The Irrigation (Reforms) Dept.

The Ind. & Com. (INF) Department.

The Accountant General, Andhra Pradesh, Hyderabad

The Commissioner of Commercial Taxes, Hyderabad

The Chairman & Managing Director, APTRANSCO, Hyderabad

The Managing Director, APCPDCL, Hyderabad .

The Vice Chairman & Managing Director, APIIC, Hyderabad.

The District Collector, Kurnool District.

The General Manager, District Industries Centre, Kurnool.

**Contnd..3**

**-3-**

P.S. to Principal Secretary to Chief Minister

P.S. to Hon'ble Minister(Major Industries)

P.S. to Chief Secretary to Government

P.S. to Principal Secretary to Government & CIP, Industries & Commerce Dept.  
SC/SF

//Forwarded::By::Order//

**SECTION OFFICER**